



<http://www.fuelcelladvances.com/>

Thousands of fuel cells are being produced annually and sold commercially in a wide range of applications, but continued research, both fundamental and applied, will be essential to help reduce production costs and increase durability.

This conference will bring together leading researchers and technologists, working in critical areas such as new materials, degradation processes and systems engineering, to discuss the state-of-the-art, highlight new developments and propose research priorities.

Attendance will benefit all those interested in the key research and development issues facing fuel cell science and technology, including end-users.

The conference will include:

- Fuel cell electrochemistry
- Materials for fuel cells
- Cell and stack technology
- Fuels and fuel infrastructure
- Fuel cell systems and applications
- Fuel processing
- Modelling and control
- Fuel cell components

Conference Deadlines

Category	Date
• Abstract submission deadline	29 January 2016
• Author notification deadline	11 February 2016
• Author registration deadline	26 February 2016
• Early booking deadline	26 February 2016

Commercial Opportunities

Choose from a variety of sponsorship and commercial options to raise your profile and position your company as a thought leader in the community.

Reasons why being a sponsor is a brilliant marketing strategy

- Highly targeted marketing – reach your community
- Brand awareness & recognition – logo and advertisement placement
- Access to knowledge – find out about new research being undertaken
- Engage with your audience – at the event and online
- Media exposure - benefit from being promoted throughout Elsevier's marketing process
- Enhance credibility – highlight your company's expertise to a captive audience
- Generate new sales & form new partnerships – with registrants, vendors and speakers
- Leveraged lead generation - the chance to be recommended to attendees' connections

An exhibition will run alongside the conference sessions. Space is available on a first-come, first-served basis. In addition, a range of commercial sponsorship opportunities are available.

To discuss your requirements or to book sponsorship or exhibit space please contact:

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